



We are small to medium business web design and marketing specialists

The websmart web design build process



The build process

We know time is important; that's why our web design build process has been developed to reduce the time you need to spend working on your website and depending on the Websmart option you choose we will even write the content for you, supply pictures if you do not have any and suggest appropriate content based on what you do.

Of course your website is very important to your business. We encourage you to get as involved as much as you wish in the development process and our staff are always available for help and advice. We have developed thousands of websites since we began in 2000. Our staff have a wealth of experience and know what it takes to make your website a success.

Place your order

On receipt of your order confirmation, we will send all the necessary paperwork out to you and your initial deposit or first payment invoice. On receipt of your deposit or first monthly payment, we will assign a web designer and a copywriter depending on the Websmart option chosen.

Step 1



You have chosen the option of keeping your existing text and images.

We will build you the latest responsive web design with a content management system to allow you to make changes yourself to text and images. You will be assigned a web designer who will contact you directly to discuss the design and your colour schemes and advise on the best option according to your business sector.

You will be asked to send all relevant text and images to enable us to build your new website at this stage.



You have chosen the option of SDG writing the content for you.

We will build you the latest responsive web design with a content management system to allow you to make changes yourself to text and images. You will be assigned a copywriter and a web designer who will contact you directly to discuss the content, the design and your colour schemes and advise on the best option according to your business sector.

Your Copywriter will speak with the person who you placed the order with and take any relevant details. You will then be contacted by telephone at a time that suits you to discuss the content of your business. They will ask you several questions to get to know your business better and listen to your needs and wants before writing the content of the website.

You will be asked to send all relevant text and images to enable us to build your new website at this stage.

Step 2 (All Websmart web design packages)

We will design the home page of your website for your approval.

The home page sets the tone for the entire website and includes the front page text, appropriate images and your navigation. Your web page will be available in a special preview area online that only you will be able to see and will be given to you by your web designer.

You will be asked for approval at this stage and any changes you request will be actioned by your web designer or copywriter. We want you to be totally satisfied with the overall look and feel of the website. If you are not, we will give you your money back under our money back guarantee scheme and thank you for the opportunity of doing business with us.

After initial design approval

On approval, we will build the other pages of your website and present it to you for final approval and sign off. There will be changes to be made during the build process and you are encouraged to tell us what you like and what changes you would like us to make throughout the build process.

Step 3 - Setting your site live

We will then set your new website live on one of our servers with a new domain name or your existing one that we will help transfer over to us.

That's it!

Your new Websmart web design will be managed by a fulfilment manager who is available at any time, as is your copywriter and web designer. We will then host the website and handle your e-mails if you wish. This is free for the first twelve or twenty four months depending on the package purchased.

