



# Ecommerce websites

**Smart Domain Group Ltd,**

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Registered in England No. 04014191  
VAT No. 126 9109 14

## The huge growth in UK customers buying online means massive e-commerce opportunities for new and existing businesses.

From small product ranges to larger online stores, we can provide you with the best e-commerce websites, hosting and set-up to let you start taking payments right away.

A successful e-commerce business needs to be **reliable, secure and easy-to-use**. And that's what we build our e-commerce websites around. Our clients serve a large amount of customers 24/7, and 365 days every year. They can focus on service and delivery, while we make sure that everything from hosting and domain names is taken care of.

### Why have an e-commerce site?

We're all looking to do more in less time.

And we're also used to banking, shopping and sharing payment details online, whether that's via a credit card or Paypal. So if a business has a secure and professional website, it's more likely than ever that we'll make a purchase.

As a business, serving a customer online is less labour intensive than in-store. And it also means you can potentially attract sales from outside your retail catchment area, and encourage repeat purchases or subscription services.

The results can be hundreds of thousands or millions of pounds in sales.

### Why use Smart Domain Group for E-commerce?

We are great at making e-commerce websites **simple to operate and maintain**. Whether it's training new staff or providing maintenance and support, we're here to help your business make more sales.

Many online businesses struggle to manage every task that's required to be successful. With the Smart Domain Group, you can rely on us to **host and maintain your website, monitor up-time and provide support**. And while our initial e-commerce set-up includes initial SEO, it's easy and cost-effective to bolt-on additional services, such as ongoing SEO, social media marketing or email marketing.

Our e-commerce websites make it easy for you to update stock levels, product information and other details. **Which means you can spend more time on increasing sales and profits.**

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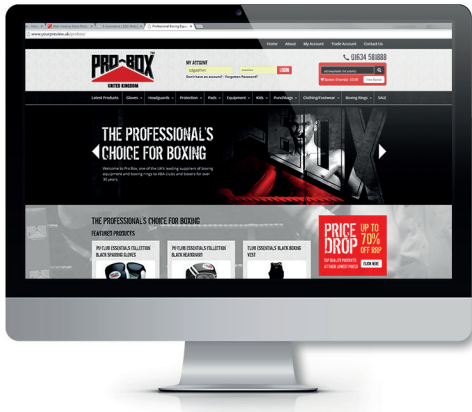
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## The benefits of choosing us to design your e-commerce website:

- Totally customisable to the way you do business.
- Easily updatable by yourselves.
- Outstanding after-sales support.
- Low-cost monthly payment options available.



*“Everyone we’ve spoken to at SDG has been helpful, pleasant and professional. They always listen to what we need, and have produced a web design for us that does what we need it to, attracts the clients we would like, and all at exceptional value for money.”*

Graham Sussex, Pro-Box

- **Professional, trustworthy design**

Your customers need to trust you before they’ll share their payment details, which is why a professional and easy-to-use website is essential for e-commerce.

- **Simple, intuitive website CMS**

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- **Wide choice of payment options**

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- **Constant monitoring**

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- **Security as standard**

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- **Initial SEO setup included**

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